

Incentives For Smoking Cessation

Program

13.00 CEST Welcome by Prof. Dr. Onno van Schayck

Prof. Dr. Gera Nagelhout, Maastricht University and IVO
Socioeconomic differences in smoking

Floor van den Brand, Maastricht University
Implementing financial incentives in workplaces

Nienke Boderie, Erasmusmc
Personalised incentives for smoking cessation:
experiences from the first round of the PERSIST trial

Lesley Sinclair, Usher Institute University of Edinburgh
Incentives for Smoking Cessation in Pregnancy:
Challenges of a UK Trial

Scott D. Halpern, MD, PhD, University of Pennsylvania
Leveraging loss aversion and present bias to improve
incentives for smoking cessation

14.30 CEST End of symposium

16.00 PhD defense Floor van den Brand
Minderbroedersberg 4-6, Maastricht. <https://tinyurl.com/promotiefloor>

Sign up for symposium:

<https://tinyurl.com/symposiumincentives>

Participation is free